

Prospect Triggers

Grow your business with new customers.

Prospect Triggers

With Prospect Triggers, you can now increase response rates to your pre-approved credit offers by contacting consumers within hours of their credit activity. Identify opportunities as they occur, and make firm credit offers immediately to consumers who meet your credit criteria. Prospect Triggers can also optimize cross-sell opportunities with existing customers.

SettlementOne has partnered with Experian to help you grow your business. Track your consumers with fast, reliable and up-to-date information on a daily basis. With Prospect triggers, you can create and precisely find credit worthy customers with recent credit activity who are most likely to respond to your offer.

How It Works

- We can generate a list for daily monitoring with any of the following:
 - Your current pre-screen list.
 - A prospect list from an outside source.
 - Utilize Experian's database of credit-active consumers meeting your criteria.
- Once you have identified the above option, you receive a daily file of Prospect Triggers. We can also append FICO scores to each trigger.
- When you receive prospect trigger, you immediately send your firm offer of credit.
- Fully Compliant
All triggered consumer names are run through Experian's credit database and national and state Do Not Call lists and the process fully complies with all Fair Credit Reporting Act and Accurate Credit Transactions Act requirements.

Ask us how to get started today.

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